

Sheri Richard

Creative Video Producer

Adept Video Producer based in Indianapolis, IN offering 5 years of professional expertise in overseeing all aspects of video production. Focused on providing innovative work consistent with the established vision and telling impactful stories through video. Deadline-oriented and driven to deliver captivating videos with exceptional project- and time-management techniques.

Videography and editing portfolio located at www.sheri-richard.com

Work History

- 2021-05 - Current** **Creative Video Producer**
Indianapolis Colts
- Oversaw creative development and filming of different types of video content, including content for television broadcast, YouTube, various Social Media platforms, and in-Stadium features
 - Managed and coordinated post-production video editing and motion graphics design
 - Produced and edited high impact segments and stories
- 2019-07 - 2021-05** **Video Production Intern**
Indianapolis Colts
- Edited 75+ videos of varying styles and lengths for Social Media, Website, and Stadium use
 - Shot and edited pieces for games and community events solo
 - Worked with a team to create inspiring and cinematic content
- 2018-02 - 2019-05** **Equipment Checkout**
University Media Services
- Scheduled equipment reservations for students and faculty
 - Examined production equipment for damages and ensured all parts were present upon return
 - Advised students and faculty on proper use of equipment
- 2018-05 - 2018-08** **Multi-Media Intern**
Roundtripper Sports Academy
- Animated company logo using After Effects
 - Collaborated with Supervisor in brainstorming ideas for promotional content

Education

- 2016-05 - 2019-05** **Bachelor of Arts: Telecommunications/Video Production, Film/Screenwriting**
Ball State University - Muncie, IN
GPA: 3.8

Contact

Address

Indianapolis, IN 46217

Phone

(317)-306-1876

E-mail

skosborne084@gmail.com

Skills

Organization
Project Management
Interview facilitation

Software

Adobe Premiere Pro
Adobe After Effects
Adobe Lightroom